

- ***CYBER NEWSFLASHES:***

Cyber Newsflashes are a special event that has happened or will happen for a local organization or a region. If the newsflash concerns an upcoming event, It should be submitted to ARBPW@yahao.com at least one week before the event takes place. However, locals/regions may also send out a newstlash to inform other locals/regions of an Important announcement or achievement. (for example, a local to announce a Woman of the Year or a region to announce a planning meeting) an award will be given to the local that submits a minimum of three newstlashes and a region that submits one newstlash based an the criteria below,:

Criteria for judging:

- *Professional Appearance, or appearonce suited to the occasion/event*
- *Content*
- *Graphics*
- *The image it projects Member benefits*
- *Use of State theme*
- *Location mop, if for an event*
- *Submission to ARBPW@yohoo. com for distribution on list serve*