

ABW AWARD CRITERIA

By Debbie Johnson, ABW Manager & Editor

General Information

All articles — Regional, Local and Special — should be sent as Microsoft Word or WordPerfect attachments using New Roman Times or Ariel 12 pt. Fancy fonts have to be changed to NRT or AR for consistency, your reports have been limited to 200 words.

Photos should be sent as a

peg file, not an internet file. However, if we have enough ad sales I will use your entire article without edits. Proof your articles for grammar, spelling, and content since the editor does not know what you want to say; in addition check the spelling of first and last names.

Awards

There will be awards for top sales for 2007-2008 as follows. These awards will be awarded at the State Convention in Little Rock,

Penny For Your Thoughts Award — Individual

Dime a Dozen Award – Local

Million Dollar Baby Award - Region

For any currently contributing LO that signs up a nonparticipating local or nonparticipating individual BPW member for a 1/4 pg ad, the currently contributing LO will receive a FREE 1/4 pg ad for advertising their fundraiser, to announce their meeting place, dates, times, list the members names, or whatever. That means a currently contributing LO can receive as many 1/4 pg ads FREE by getting as many non-contributing LOs or individual members to purchase 1/2 pg ads in each issue. You can go outside your region. It can be an Individual, local, or business. The LO who gets the most non-participating LOs, individual members, or businesses to advertise will receive a special award at State Convention.